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APPAREL DESIGN OPTION

Information and Application Packet for 2013 Apparel Design Option Portfolio Review

Date: November 2012

To: All students planning to certify in the Apparel Design Option

From: Department of Apparel, Merchandising, Design and Textiles

The Apparel Design option is a rigorous program of study that provides design skills and knowledge to prepare you for a career in the apparel industry. The program includes studio courses in fashion drawing and illustration, garment construction, draping, tailoring, computer-aided drawing, and apparel design that are supplemented by courses in textiles, apparel manufacturing, fashion forecasting., history of textiles and dress, merchandising, international trade and other related areas. Beginning FALL 2008, certification into the Apparel Design option will take place through a PORTFOLIO REVIEW AND APPLICATION process. The application and portfolio need to be ready to submit **during the spring semester of your sophomore year**.

Certification into the program is competitive, enrollment is limited and decisions are final.

Detailed information is provided in this packet referring to the application and certification process.

*Note Regarding Portfolio Review and Application Process for current students: The Apparel Design Option Portfolio Review and Application process went into effect beginning fall semester 2008 (August 26, 2008) and **the first review took place in February 2009**. Therefore, students who certify in Apparel, Merchandising, Design, and Textiles by August 26, 2008 within the 2007-2008 or earlier catalogues do not need to complete the Portfolio Review and Application process to certify into the Apparel Design option.*

A‍PPAREL, M‍ERCHANDISING, D‍ESIGN AND T‍EXTILES

APPAREL DESIGN OPTION

Information and Application Packet

For applicants applying for the **Spring 2013 Portfolio Review**

Beginning FALL 2008, admission to the Apparel Design Option will take place through a PORTFOLIO REVIEW AND APPLICATION process. The spring 2013 Portfolio Review is to certify for Apparel Design Option for 2013. Students who will certify through this review must enroll in Apparel Design Option as junior in fall 2013. In this packet regarding this process, the following sections are included:

1. Program information

2. Eligibility

3. Process

4. Policy

5. Certification Evaluation Criteria

6. Recommended Timetable for the Apparel Design option

7. Application Form

   This information is also on our website at: http://amdt.wsu.edu/

1. **Description of the Program**

Apparel Design is one of two options offered in the Apparel, Merchandising, Design and Textiles Department. Students completing this program of study receive a Bachelor of Arts in Apparel, Merchandising and Textiles.

Apparel Design is a rigorous program of study. The program provides design skills and knowledge in areas of the fashion industry from the concept of the product, through development and production, to marketing. Following are some of the areas included in this program:

- Design fundamentals
- Oral, written, and graphic communication
- Illustration and presentation methods
- Computer Aided Design (CAD)
- Garment construction techniques
- Tailoring
- Draping
- Flat-Pattern
- Technical Design
- Textiles
- Fashion Forecasting
- Visual Merchandising
- History of Costume and Textiles
- Textile and Apparel international trade, forecasting and business

Certification into to the Apparel Design Option will take place through a PORTFOLIO REVIEW AND APPLICATION process. The application and portfolio need be submitted during the spring semester of your sophomore year. **Certification into the program is competitive, enrollment is limited and decisions are final.**

Courses within the Apparel Design option must **be completed in the consecutive semester sequence shown [**See section 6]. Students must certify into the Apparel Design option via the Portfolio Review and Application process before they are eligible to enroll in the following courses: AMT 311, 312, 314, 318, 410, 411, 412, 413 and 492. Since Apparel Design **courses within the option are taught only once per semester per year**, you must complete the courses in sequence and have the prerequisites completed before you take a given course. If you drop or fail a course, then you will be out of sequence, space in subsequent studio classes will not be guaranteed and graduation can be delayed for up to a year or more.

2. **Eligibility of applicants**

Students wishing to certify in the Apparel Design option must **at the time of submission** have **2.70 cumulative GPA** from **a minimum of 40 completed credit hours** from WSU or **a combination of 40 or more transfer credit hours**. Students must receive a C or better grade in all AMT courses.

The successful completion of the portfolio review is required to certify into the Apparel Design option.

Students MUST have successfully completed the following courses prior to beginning of the fall semester following the portfolio review: **AMT 108, 208, 210, 211 and 212.** If a student fails to be successful in completing these courses prior to the beginning of the fall semester following their portfolio review, they will not be certified into the Apparel Design option and will need to resubmit their portfolio the following year. If students have not completed these courses prior to the Portfolio Review and Application, they should include a 'plan' of how they will complete them by the following fall semester.

3. <u>Process</u>

The Portfolio Review and Application process for certification into the Apparel Design option happens annually every February.

3.1 Information session: There are two information sessions: November 14, 2012 5pm at KMAC 53 and January 23, 2013 5pm at KMAC 53. Students may bring their portfolio in progress to the second information session to receive faculty feedback. Refer to sample pages on the department webpage.

An application form will be accessible to the AMID academic advisor and students through the main office, and will be available for all on the department webpage. http://amdt.wsu.edu/academics/portfolio.html

3.2 Application

Deadline: Completed portfolios will be accepted **from February 11 (M) – February 14 (TH), 2013** between the hours of **1 – 4 pm**.

Submission: Submit application form, DARS report, and the completed portfolio to the Shanna Pumphrey's Office, 116 Kruegel Hall.

Contents of Portfolio: Organize all 2-D design work in **a portfolio binder** (binder size: no larger than 14 X 17") and 3-D design work either in a labeled **hanging garment bag.**

Portfolio showcases your creativity and an aptitude for apparel design **not only through design work but also through the way design work is presented**. Therefore, select only the best work and carefully edit them. A complete package as a whole speaks about you. Plan overall flow and organization, as well as design layout, font, caption, and background to reflect your potential as an apparel designer.

In case of group design work, student's contribution to the work must be specified in portfolio.

- Application form: Submit to department staff. (Please download the electronic form from AMDT website and **type in** required statement)
- Degree Audit Report: Staple to the application form.
- Portfolio[1] : Maximum number of 20 items
  For example, this could be 18 pages of illustrations and 2 garments, or 12 drawings and 3 garments.

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[1] Students may want to retain class projects and assignments for inclusion in their portfolio; in addition, they may include items they have completed outside of the university.

4

Things to include
   a. Four to six 2D work: **No more than 18 pages** of 2D work.
   b. Two to three 3-D designs: textile-based construction work (e.g., garment, hats, bags, or samples). **No more than three items** of 3D work. Attach a label to each 3D work briefly explaining date of production and your work.
   c. Goal statement: goal statement as future designer in no more than 200 words using no smaller than 14 pt font. Insert statement as the last page in the portfolio binder.

Examples of 2D work
   Show the best work and present in a professional manner.
   a. Drawings using pencil, water color, colored pencil, or other rendering media (If clothing design is not your original work, explain the origin or your work)
   b. Computer graphic work
   c. Clothing design presented in fashion illustration or flat sketch
   d. Concept board
   e. Visual merchandising plan
   f. Pictures of 3D work: if it is not available to submit an actual work
   g. Other work that highlights creativity and one's design capacity

Examples of 3D work
   Attach a label to each 3D work briefly explaining date of production and your work.
   a. Original design work: if it was sewn by somebody else, explain it.
   b. Modification of pre-existing design: Explain how you modified it
   c. Sewn product: if it is not your original design, explain your work.

- The review of the portfolio will be a 'blind review' meaning the reviewers will not know whose work they are reviewing. To accomplish this, it is important that you do not include any identification on the cover or content pages in binder. Do not include your name on the labels of 3D work. Students may include their identification at the very end of the binder and may attach a separate name tag inside the 3D work.   When you submit your portfolio, your work will be assigned a number by the office staff and this is how it will be evaluated through the review process.

3.3 Review
   Reviewers: Design faculty and chair

3.4 Result Notification
   Results will be mailed out by **March 5, 2013.** Students will receive their review results in the mail at their local address a few days later.
   Students accepted into Apparel Design Option are **certified for Apparel Design Option in 2013**. They must complete paperwork as instructed in the mail and must register courses recommended for Apparel Design junior for fall 2013.

In accordance with the results, re-advising may be needed for the following semester. Students not accepted into Apparel Design Option need to meet with the AMID department academic advisor or the Student Advising and Leaning Center to discuss alternatives within the department or at the university. Students who did not certify into the Apparel Design Option may re-submit their portfolio and application in the following review.

3.5 Portfolio Pick-up
>   Portfolio pick-up: **February 19 (T) – February 22 (F), 2012** between the hours of 1 – 4 pm at Kruegel Hall 116.

4. **Policy**

4.1 Originality of work:
>   The student is expected to submit his or her own original work. If the drawings are not his or her designs, proper citation information must be visible.

4.2 Transfer from the Merchandising option to Apparel Design option:
>   Students seeking to transfer from Merchandising are required to certify into the Apparel Design option through the Portfolio Review and Application Process to enroll in upper-division Apparel Design option courses.

4.3 Transfer from other majors at WSU and from other institutions:
>   Students currently enrolled at WSU or other institutions and are seeking to transfer into the Apparel Design option are required to certify through the Portfolio Review and Application process to be accepted into the Apparel Design option.
>
>   Occasionally an additional portfolio review may be available during summer. For dates of summer review, an announcement will be made on AMDT website.

Exceptions to the above processes and policies are at the discretion of the department chair.

5. **Evaluation Criteria**

>   a. Academic strength: based on GPA*
>   *A minimum cumulative GPA of 2.7 is required at the time of the portfolio review.*
>   GPA will be doubled in tallying a total score
>   b. Career interest in pursuing Apparel Design career: based on goal statement
>   c. Creativity: based on design of 2D and 3D work and presentation of portfolio
>   d. Visual literacy: based on aesthetics of 2D and 3D work and presentation of portfolio
>   e. Professionalism: based on execution of the entire packet and performance in classes

<Example of scoring sheet>

Level of work	Poor ⟷ Excellent					Comment
	1	2	3	4	5	
a. Academic strength						GPA will be doubled in tallying a total score
b. Career interest						
c. Creativity						
d. Visual literacy						
e. Professionalism						
Total						

6. __Apparel Design Requirements (120 Hours)__

__First Year__

First Term	*Hours*
AMT 108	3
Engl 101 [W] (GER)	3
GenEd 110 [S] or Psych 105 [S] (GER) recommended	3
Soc 101 [S] or Psych 105 [S] GER recommended	3
Math 105 or Stat 212 [N] (GER) recommended	4

Second Term	*Hours*
AMT 208	3
ComSt 102 [C] or H D 205[C] (GER) recommended	3
FA 110 or AMT 211	3
FSHN 130 [B] (GER) recommended	3
GenEd 111 [A] (GER)	3

__Second Year__

First Term	*Hours*
AMT 210	4
AMT 211 or FA 110	3
AMT 220	3
EconS 101 [S] or 102 [2] (GER)	3
Physical Sciences [P] (GER)	3 or 4

Second Term	*Hours*
AMT 315 (becoming 212)	3
AMT 368	3
FA 101 [H] (GER) recommended	3
Sciences [B, P, Q, U, Z] (GER)	3 or 4
Diversity [D] (GER)	3
Complete Apparel Design Option Portfolio	

__Third Year__

First Term	*Hours*
AMT 311	3
AMT 314	3
AMT 410	3
AMT 318	3
Intercultural Studies [I,G,K] (GER)	3

Second Term	*Hours*
AMT 312	3
AMT 420 [M]	3 or 4
MKTG360	3
Tier III Course [T] (GER)	3
AMT 492	3
Complete Writing Portfolio	

__Fourth Year__

First Term	*Hours*
AMT 411	3
AMT 490 or AMT Elective	3
Electives	9

Second Term	*Hours*
AMT 412	3
AMT 413 [M]	3
AMT 417 [M]	3
Electives	6

Application for Certification into the Apparel Design Option

Entry #	*(Departmental personnel only, Do not fill this out.)* SP13-		**Term**	Spring 2013
Name			**WSU ID #**	
Current Mailing Address	Portfolio review results will be mailed to this address.		**Email**	
			Phone	(Home) (Cell)

Eligibility (Attach DARS report)	*(Departmental personnel only. Do not fill this out.)* Prerequisites: Completed by summer 2013? Yes_____ No _____ If no, missing courses _____	**Total credits**	
	(Departmental personnel only. Do not fill this out.) All AMT courses C or better? Yes____ No ____	**GPA**	

I confirm that all the information or statements made are solely my personal work and not the work of others. I understand that I will not be admitted to Apparel Design option in Apparel, Merchandising, Design and Textiles and will not have any more opportunity to apply for the Apparel Design Option as a consequence of failure to provide true information. I understand that it is my responsibility to pick up my portfolio during the designated period.

* Portfolio pick-up : February 19 (T) – February 22, 2013 (F) 8am to 5pm at Kruegel Room 116

Student signature _____   Date _____

Memo